

Being Young Entrepreneur - "BYE" - Meeting in Espoo Finland 17.-22.4.2016

17.4. Sunday

Arrival day

18.4. Monday

8.15 Leaving hotel to school

9.00 Welcoming to Olari Upper Secondary School
Words from Headmaster Kaisa Tikka
Presentation: The Brand of Finland by Sari Halavaara & JP Lehtonen
Get to know the school premises
Grouping the students

11.00 Lunch at School Cafeteria

11.45 Student presentations:
The famous brands in Italy, Wales, France and Finland.
Discussions in groups: "What makes a great brand?"

17.30 Evening: "Bowling at Leppävaara" - Sello Shopping Center

19.4. Tuesday

8.15 Leaving hotel to school

9.00 Meeting at Olari Upper Secondary School

Students presentations: How to launch a business in Wales, France, Italy and Finland
Discussion in groups: "Comparing similarities and differences of business cultures"

11.00 Lunch at school cafeteria

11.45 Working groups continue and drawing conclusions

13.00 Cultural programme - Visit Helsinki City Center

Leaving school using public transportation

Exploring Helsinki: Neoclassical city center (Senate square, University, Cathedral) Market Square and Helsinki harbour

Guided by Sari Halavaara and JP Lehtonen

After tour free time in Helsinki. Shops open until 09.00PM.

20.4. Wednesday

08.15 Leaving to Aalto University

Visit to Aalto-campus and Start-up Sauna (Betonimiehenkuja 3D)

Lunch at Aalto Campus

Cultural programme: Visiting Nuuksio National Park

Visit at Haltia - The Finnish Nature Centre
Easy hike in Nuuksion wilderness
Sauna and swimming in ice cold water (at 16 - 18)
Snack

Returning back to Civilization at 18.00

21.4. Thursday

9.00 Leaving hotel to Yrityskylä

09.45 Visiting Yrityskylä (Business village for schools) at Nokia Campus (adress: Karaportti 2)

11.45 Lunch at School Cafeteria

12.15 Sharon Williams
Hard financial facts behind succesful business
How to make a good business plan

13.00 Towards Italy
Informal farewell gathering arranged by students

... While students are having fun ...

Staff meeting: Towards next meeting in Italy

Around 15.00 Free time to go to Helsinki

22.4. Friday

Cultural programme

Visiting Suomenlinna - World Heritage Site (www.suomenlinna.fi/en/)

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