

# **International Exchange - Visit to Wales - 15<sup>th</sup>-20<sup>th</sup> November 2015**

## **Sunday 15<sup>th</sup> November 2015**

Delegates will arrive in Neath on Sunday 15 November

5:30pm Welcome at Bluebell Hotel

6:00pm Coordinators meeting

## **Monday 16<sup>th</sup> November 2015**

9:00-9:20am Arrive at NPTC **Main Reception to be met by Sharon Williams**

9:25am All delegates to arrive in Blasus Restaurant for Welsh Welcome Meeting

9:30am Tea/Coffee/Juice etc

9:40am Welcome Address by NPTCG Neath **Campus Principal, Keith Booker**

10:00am **Welcome to the School of Business, Tourism and Management,  
Christine Davies**

10:10am **Welcome to Wales - Presentation of Gifts from Steve Rhodes to visitors**

10:20am **Introduction of Staff and Students to their 'Buddies'**

**10:30am Change Rooms to Presentation Suite**

10:45am Welcome to Wales – **Presentation by A2 Applied Business students on  
Heritage and Culture**

11:00am 'Hello' – presentation from France on Heritage and Culture

11:15am 'Hello' – presentation from Finland on Heritage and Culture

11:30am 'Hello' – presentation from Italy on Heritage and Culture

11:45am Close for Lunch – Sharon Williams

12 noon – 1:00pm **LUNCH**

**1:15pm Introducing the Project - Being Young Entrepreneurs - Daniela Contraffato and Silvana Raccuia**

1:30pm Introduce the **logo competition** – Catherine Johannes

1:40pm French student group present their ready prepared logo to the Judges, explaining what the logo represents and why it should be chosen

1:55pm Finnish student group present their ready prepared logo to the Judges, explaining what the logo represents and why it should be chosen

2:10pm Italian student group present their ready prepared logo to the Judges, explaining what the logo represents and why it should be chosen

2:25pm Welsh student group present their ready prepared logo to the Judges, explaining what the logo represents and why it should be chosen

2:40pm Coffee break (while the Judges decide the winner)

**2:55pm The winning logo is announced and officially adopted as the ‘Being Young Entrepreneurs’ project logo**

3:00pm Written instructions given for next day

3:15pm Close.

## **Tuesday 17<sup>th</sup> November 2015**

**Meet at 9:15am for a 9:30am start. Meet in main reception**

9:30am Board bus and travel to **St Fagans Museum of Welsh Heritage and Culture**

10:15am Arrive St Fagans Museum

12:15pm Lunch

1:15pm Continue at St Fagans Museum

3:00pm Board bus to travel to **Barry Island – a Welsh Seaside town**

3:30pm Arrive in Barry Island - **‘Gavin and Stacey’ tour** (tv show)

5:30pm Board bus to return to Neath

6:30pm Arrive at Neath

## **Wednesday 18<sup>th</sup> November 2015**

**Meet at 9:15am for a 9:30am start. Meet in main reception**

9:30am Workshop on 'Being a Young Entrepreneur' – **guest speaker**

10:30am **The first steps of setting up a business – Market research using Mintel**

11:30am **Quiz – Successful branding** (in student groups)

12:15pm – 1:00pm LUNCH

1:15pm **Our Digital Footprint AND Social Media**

2:30pm **Blogging and Vlogging for business use**

4:00pm Close

## **Thursday 19<sup>th</sup> November 2015**

**Meet at 9:15am for a 9:30am start. Meet in main reception**

9:30am Board Bus for visit to **Big Pit**

10:30am Arrive Big Pit – go underground into **the Coal Mine**

12:00 - 12:30pm LUNCH

12:30pm Board bus to travel to **Cardiff**

1:00pm Students and staff will have 'free time' **to experience the modern cosmopolitan Capital City of Wales**. They may choose to visit Cardiff Castle, Millennium Stadium, and Cardiff Market or simply visit the shops. The Castle and the Millennium Centre will incur a small cost to be met by individuals if they choose to visit the venue. Students will be accompanied by their 'Buddies'

4:00pm All meet at Cardiff Winter Wonderland – **students may choose to skate or try the fairground rides**.

6:00pm Board the bus to return to Neath

7:00pm Arrive Neath

**Friday 20<sup>th</sup> November 2015**

Most visitors are returning home today so no activities have been planned

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(State of emergency was declared in France so no French delegation in Wales)